

# The Greater Richmond Convention Center is “Virginia Green”

## Welcome to the GRCC

The Greater Richmond Convention Center is one of the most versatile and well-equipped meeting and exposition facilities in the mid-Atlantic that is devoted to offering event planners, show producers, exhibitors and consumers all the amenities expected in a world-class facility. At 700,000 gross square feet of space, the Greater Richmond Convention Center is the largest meeting and exhibition facility in the Commonwealth of Virginia. It is centrally located in the state in the capitol city, Richmond, and more than half of the population of the United States resides within a 500-mile radius of the facility. The GRCC staff is dedicated to environmental responsibility and the Virginia Green program. Green practices include recycling, waste reduction and conservation. This environmental commitment is actively communicated to meeting and event planners as well as visitors who are encouraged to participate in our green practices.

## About GRCC

Exhibit Space: 178,159 square feet, divisible into four individual halls; with dedicated restrooms, concession stands and show offices

Meeting Space: 32 meeting rooms encompassing 50,000 square feet

Grand Ballroom: 30,550 square feet

Registration Lobby: 12,000 square feet

Lecture Hall: 258 fixed seats, built in stage, projector, screen and sound

Key Features: Full-service Food Court, Cyber Cafe with free wireless access and six Internet kiosks, a self-serve Business Center, the latest technology and much more.



## Virginia Green

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. Virginia Green has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their GREEN activities. These are the activities that guests and customers can expect to find when they visit this facility.



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WHERE VIRGINIA MEETS THE WORLD



# Virginia Green initiatives at the Greater Richmond Convention Center



## Recycling and Waste Reduction

- Active recycling of paper, plastic, aluminum and cardboard, as well as, glass, grease, toner cartridges, newspaper and fluorescent lamps.
- Items are collected in pre-function spaces, offices, meeting rooms and all back of house spaces.
- Recyclable materials are transported to an off-site sorting facility.
- Purchase from vendors and service providers with a commitment to the environment.
- Purchase durable equipment and furniture.



## Eliminate Use of Styrofoam and Reduce Disposables

- Use of recycled paper for administrative offices.
- Use of bio-degradable products in concession stands.
- Use dishware, glassware and silverware to minimize use of disposables.



## Water Efficiency

- The convention center retro-fitted all of its water fountains with filters and signage to encourage attendees to use them rather than individual bottles, reducing waste.
- Restrooms have low-flow toilets and other water-saving devices.
- Landscaped property with drought-resistant plants.



## Energy Conservation

- Incandescent lamps have been switched to energy-efficient fluorescent lighting wherever possible in the facility.
- State-of-the-art energy management systems for HVAC and lighting throughout the building.
- Lighting and HVAC systems programmed based on event schedules to minimize usage during nonpeak times and conserve energy.
- Non-essential items turned off when spaces not in use such as escalators, plasma and TV monitors and similar items.



## Support of Green Conferences and Events

- Recycling containers are provided to any and all meeting and show organizers.
- The convention center has an urban location, easily accessible to its visitors. The GRCC encourages the use of public transportation and walking. We promote the GRCC Lunch Time Express, which links attendees and employees to more than 100 restaurants and shops. The GRCC also provides walking maps of the city to promote the area businesses around the center.
- The GRCC uses Green Seal Certified cleaning products.

For more information about Virginia Green,  
visit [www.Virginia.org/green](http://www.Virginia.org/green).

The Greater Richmond Convention Center is managed and operated by Global Spectrum.  
For more information on Global Spectrum, visit [www.global-spectrum.com](http://www.global-spectrum.com).

