



**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**GREATER RICHMOND CONVENTION CENTER STAFF VOLUNTEER  
FOR JUNIOR ACHIEVEMENT FINANCE PARK AS PART OF COMCAST CARES DAY**

**RICHMOND, Va.** — Twenty local Spectra by Comcast Spectacor employees from the Greater Richmond Convention Center will “make change happen” as they volunteer on Monday, April 24, with Junior Achievement Central Virginia as part of the 16<sup>th</sup> annual [Comcast Cares Day](#).

Spectra, part of Comcast, provides venue management to the convention center.

Comcast Cares Day is more than just a day – it’s the culmination of Comcast NBCUniversal’s commitment to volunteerism that began when the company was founded more than 50 years ago. From using technology to create positive change, such as wiring community centers and libraries and teaching digital literacy skills, to mentoring youth, to beautifying parks, Comcast NBCUniversal employees volunteer on this day, and throughout the year, to make a lasting impact. This year, the Company expects more than 100,000 volunteers to participate in approximately 900 projects across the country and around the world. To date, volunteers have contributed nearly 5 million volunteer hours at 7,700 projects since Comcast Cares Day began in 2001.

Junior Achievement of Central Virginia helps prepare today’s students for a bright future. JA brings volunteer role models from our community into K-12 classrooms to deliver programs that foster work readiness, entrepreneurship and personal finance. Programs employ experiential learning to inspire students to dream big and reach their potential. GRCC staff will participate in the JA’s Finance Park, a program for middle and high school students that teaches personal financial skills in areas such as budgeting, savings, retirement planning, credit history and more.

“As we celebrate our 16<sup>th</sup> annual Comcast Cares Day, we are so proud to partner with Junior Achievement to give back in our community,” said Spectra’s Michael Meyers, general manager of the Greater Richmond Convention Center. “It’s truly amazing what’s possible when volunteers donate their time to make a difference in the lives of others. I’m inspired by the community’s response to Comcast Cares Day, and am so thankful for the participants who help to make this effort a success today and throughout the year.”

The Comcast Foundation will also provide grants to local community partner organizations across the country on behalf of everyone who volunteers on Comcast Cares Day. The grants will help Comcast’s community partners continue their mission of serving the community throughout the year. To date, the Comcast Foundation has awarded more than \$20 million in grants to local non-profit organizations who have served as partners on Comcast Cares Day.

Additionally, Comcast will once again fold in the broad support and amplification of Global Citizen and Red Nose Day, organizations aiming to end extreme poverty globally and in the United States. These organizations use the universal language of music and entertainment as a vehicle to engage people around the world to make a difference. By amplifying our support of these initiatives on Comcast Cares Day, Comcast NBCUniversal is providing additional ways to help drive positive change in our communities.

For more information on Comcast NBCUniversal volunteer and community investment initiatives, visit [www.comcast.com/community](http://www.comcast.com/community).

If you are interested in becoming a part of Comcast Cares Day as a volunteer, you may sign-up online at the volunteer portal at [www.comcastinthecommunity.com](http://www.comcastinthecommunity.com). If you have any questions please contact Christy Jerding at (804) 783-7313 or [cjerding@greaterrichmondcc.com](mailto:cjerding@greaterrichmondcc.com).

#### **About the Greater Richmond Convention Center**

The Greater Richmond Convention Center is the largest exhibition and meeting facility in the Commonwealth of Virginia. The convention center was built as a result of regional cooperation between the City of Richmond and the surrounding counties of Henrico, Chesterfield and Hanover by their participation in the incorporation of the Greater Richmond Convention Center Authority. GRCCA, a political subdivision of the Commonwealth of Virginia, was created by these local governmental jurisdictions to acquire, finance, expand, renovate, construct, lease, operate and maintain the GRCC. GRCCA is governed by a five-member commission made up of the chief administrative officer of each of the four incorporating political subdivisions and the president of the Retail Merchants Association. Visit [www.richmondcenter.com](http://www.richmondcenter.com) for more information.

#### **About Comcast Corporation**

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

#### **About the Comcast Foundation**

The Comcast Foundation was founded by Comcast Corporation in June 1999 to provide charitable support to qualified nonprofit organizations. The Foundation primarily invests in programs intended to have a positive, sustainable impact on their communities. The Foundation has three community investment priorities—expanding digital literacy, promoting community service, and building tomorrow's leaders. Since its inception, the Comcast Foundation has donated more than \$195 million to organizations in the communities nationwide that Comcast serves. More information about the Foundation and its programs is available at [www.comcast.com/community](http://www.comcast.com/community).

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