



## **PRESS RELEASE**

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### **GREATER RICHMOND CONVENTION CENTER EARNS TRIPADVISOR'S 2018 CERTIFICATE OF EXCELLENCE**

**RICHMOND, VIRGINIA** – June 1, 2018 – The Greater Richmond Convention Center today announced that it has received the 2018 [TripAdvisor](#)® Certificate of Excellence. Now in its eighth year, the achievement celebrates hospitality businesses that have consistently achieved great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include event venues, accommodations, restaurants and attractions located all over the world that have continually delivered a quality customer experience.

“The Spectra team at the Greater Richmond Convention Center is excited that TripAdvisor has given us this recognition for the third year in a row,” said Michael Meyers, Spectra’s general manager at the GRCC. “Since the Certificate of Excellence is based on customer reviews, the achievement is a big vote of confidence in our work and in the staff’s commitment to our clients, guests and partners.”

“TripAdvisor is excited to announce the recipients of the 2018 Certificate of Excellence, which celebrates businesses that have consistently received strong praise and ratings from travelers,” said Heather Leisman, vice president of industry marketing, TripAdvisor. “This recognition allows us to publicly honor businesses that are actively engaging with customers and using feedback to help travelers identify and confidently book the perfect trip.”

The Certificate of Excellence takes into account the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

#### **About the Greater Richmond Convention Center**

**The Greater Richmond Convention Center is the largest exhibition and meeting facility in the Commonwealth of Virginia.** The convention center was built as a result of regional cooperation between the City of Richmond and the surrounding counties of Henrico, Chesterfield and Hanover by their participation in the incorporation of the Greater Richmond Convention Center Authority. GRCCA, a political subdivision of the Commonwealth of Virginia, was created by these local governmental jurisdictions to acquire, finance, expand, renovate, construct, lease, operate and maintain the GRCC. GRCCA is governed by a five-

member commission made up of the chief administrative officer of each of the four incorporating political subdivisions and the president of the Retail Merchants Association. Visit [richmondcenter.com](http://richmondcenter.com) for more information.

The Greater Richmond Convention Center is managed by **Spectra Venue Management**. Spectra Venue Management is the industry leader across a full range of services that impact the bottom-line success of public assembly venues, including marketing and sales, corporate partnerships, event booking, ticket services and box office management, customer service, operations and engineering and finance and administration. Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

#### **About TripAdvisor**

TripAdvisor, the world's largest travel site\*, enables travelers to unleash the full potential of every trip. With over 600 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering approximately 7.5 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 455 million average monthly unique visitors\*\*, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

\* Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2017

\*\* Source: TripAdvisor log files, average monthly unique visitors, Q3 2017

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